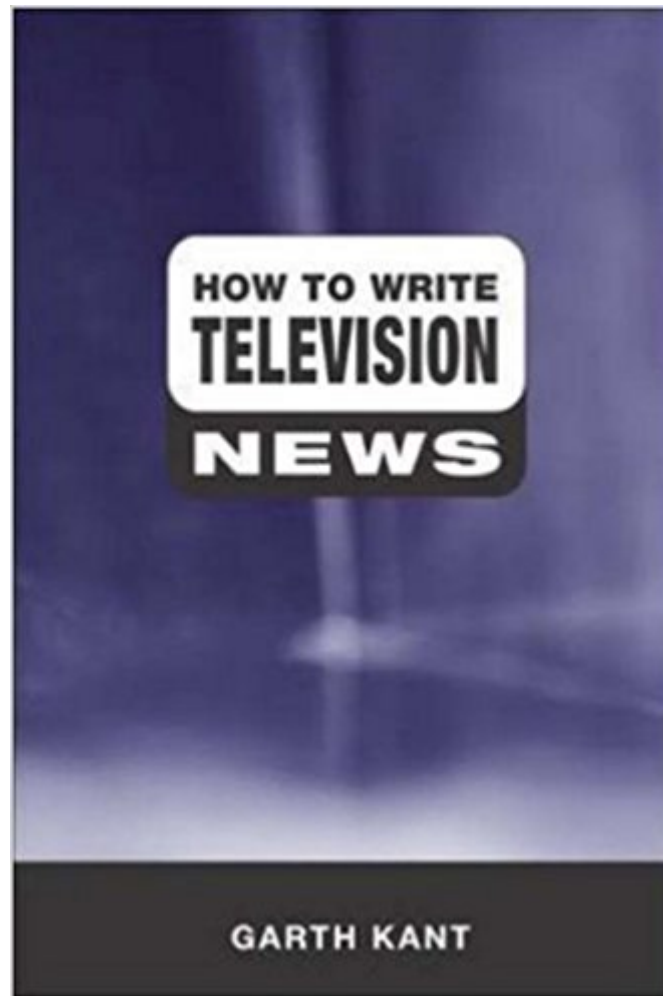




The book was found

How To Write Television News



Synopsis

Break into the TV newswriting business with this expert guide *How to Write Television News* delivers dozens of tips and principles used to train writers at CNN Headline News in a guidebook of simple formulas and clear explanations for becoming a solid television news writer. Actual network news scripts illustrate what to do and what not to do. Aspects covered include leads and style, as well as demonstrations when a dry and straightforward approach is appropriate and when a more creative style can be used to better effect.

Book Information

Paperback: 240 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 1 edition (June 3, 2005)

Language: English

ISBN-10: 0072937920

ISBN-13: 978-0072937923

Product Dimensions: 5.9 x 0.4 x 8.9 inches

Shipping Weight: 10.4 ounces

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #687,997 in Books (See Top 100 in Books) #122 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Academic & Commercial](#) #521 in [Books > Textbooks > Communication & Journalism > Journalism](#) #1278 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction](#)

Customer Reviews

Garth Kant is the six o'clock producer for KGUN-9 News and a former writer and producer for CNN Headline News and MSNBC.

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